

GREECE

a) MELI Ltd.

- **Mission and vision**

Using the school laboratories and having access to everyday nature products our company creates totally natural hand creams called “pocket” because they are sold in small recycled bottles.

b) RECECO Ltd.

- **Mission and vision**

In our country the majority of the people don't trust the water from the water pipes and prefers consuming mineral water they can buy in plastic bottles sold almost everywhere. This fact combined with the huge consumption of refreshments in plastic bottles make Greece a great provider of plastic bottles for recycling. Thus we decided to invest in recycling these bottles and make plastic brooms out of them. These brooms are cheap, waterproof and easily replaceable- this is what we aim for actually. As one can easily understand they are ecological because they can also be re-recycled.

- **The field**

Creating a firm is a practical way of entering into the business world, by studying and training for the actual problems that could occur while practicing entrepreneurship.

Using the marketing mix, integrating with other businesses, transacting with them and enjoying the results-good or bad- is an enjoyable way of learning how a business runs.

- **Skills**

Working for both our businesses, the students learn accountability, teamwork, stress management, how to take responsibilities, time management and making decision among others. For most of them, seminars and lectures mostly from school teachers took place to ensure that students get a better understanding of what being a businessman really means.

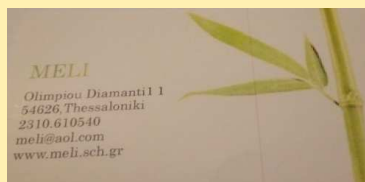
Acquiring social skills was also a “must” for our students because they had to interact with the customers, the providers, the competitors and, generally speaking, people with different and sometimes confusingly contrasting personalities.

- **Specific products:**

In order to achieve our goals which were to enter the business world, to get known and gain clients, we created some useful tools to assist us.

Business cards

a) MELI Ltd.



b) RECECO Ltd.



Banners

a) MELI Ltd.



b) RECECO Ltd.

