

# The Competition of start-up Velo Courier S.R.L. – Romania

## 1. The highest number of successful transactions

Company	Successful Contracts	Number of contacts	$\frac{SC \times 100}{CON}$
Velo Courier	30	40	75%

## 2. The most efficient advertising

Company			
Velo Courier	<ul style="list-style-type: none"> <li>Video <a href="https://www.youtube.com/watch?v=YZeIjX9RHs8&amp;feature=player_embedded">https://www.youtube.com/watch?v=YZeIjX9RHs8&amp;feature=player_embedded</a></li> <li>Website <a href="https://arvinte.d-soft.ro/sites/velocourier/index.html">https://arvinte.d-soft.ro/sites/velocourier/index.html</a></li> <li>Brochure <a href="https://arvinte.d-soft.ro/sites/velocourier/documente/">https://arvinte.d-soft.ro/sites/velocourier/documente/</a></li> <li>Catalogue <a href="https://arvinte.d-soft.ro/sites/velocourier/documente/catalog-velo.pdf">https://arvinte.d-soft.ro/sites/velocourier/documente/catalog-velo.pdf</a></li> <li>Banner <a href="https://arvinte.d-soft.ro/sites/velocourier/documente/">https://arvinte.d-soft.ro/sites/velocourier/documente/</a></li> <li>Rollup <a href="https://arvinte.d-soft.ro/sites/velocourier/documente/">https://arvinte.d-soft.ro/sites/velocourier/documente/</a></li> <li>Poster <a href="https://arvinte.d-soft.ro/sites/velocourier/documente/afis.pdf">https://arvinte.d-soft.ro/sites/velocourier/documente/afis.pdf</a></li> <li>Business-card <a href="https://arvinte.d-soft.ro/sites/velocourier/documente/">https://arvinte.d-soft.ro/sites/velocourier/documente/</a></li> </ul>		

## 3. The highest profit

### a. Highest profit

Company	Cost of sold goods	Average inventory	Rotation Index = $\frac{CG}{AI}$
Velo Courier	2200	5238	0.42

### b. Profit

Company	Revenues	Costs of sold goods	Profit
Velo Courier	6689	2200	4489

## 4. The highest turnover

Company	Revenues
Velo Courier	6689