

Turkish team

The Competition of start-up

Paternò 21 march 2018

The highest turnover

of a company is equal to sum of all sales revenues, services from a company's sales in the tax year against invoices issued.

Σ Sales revenues: \rightarrow 1st Year = 15.000.000 €
 \rightarrow 5th Year = 85.000.000 €

The highest number of successful transactions

we mean the number of performances commercial contracts, as regards previous contact with buyers.

Successful contracts x 100
----- = $\frac{40 \times 100}{100} = 40$
the number of contacts

Highest profit

	Cost of goods sold
Rotation Index	-----
	Average Inventory

\rightarrow 1st Year = 2.000.000 €
 \rightarrow 5th Year = 8.000.000 €
 \rightarrow 1st Year = 500.000 €
 \rightarrow 5th Year = 5.000.000 €

Profit

is the result of a gain

1st Year = 13.000.000 €
P=R-C = 2nd Year = 77.000.000 €
 \rightarrow 1st Year = 13.000.000 €
 \rightarrow 5th Year = 79.000.000 €
P= Profit
R= Revenues \rightarrow 1st Year = 15.000.000 €
 \rightarrow 5th Year = 85.000.000 €
C= Costs of goods sold

\rightarrow 1st Year = 2.000.000 €
 \rightarrow 5th Year = 8.000.000 €

Advertising Approach

We can consider all Kind of advertising: billboards, TV Channel, on web sites or on social media.

TV, billboards, Radio, Social medias advertisement, newspaper.
The most important = Farmers.

Best Presentation of a good business plan

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