

# The Competition of start-up Ecobox S.R.L. – Romania

## 1. The highest number of successful transactions

Company	Successful Contracts	Number of contacts	$\frac{SC \times 100}{CON}$
Ecobox	33	45	73.33%

## 2. The most efficient advertising

Company			
Ecobox	<ul style="list-style-type: none"> <li>• Video <a href="https://www.youtube.com/watch?v=6ZX46sFhfvk">https://www.youtube.com/watch?v=6ZX46sFhfvk</a></li> <li>• Website <a href="https://toderica.d-soft.ro/files/eco-box/">https://toderica.d-soft.ro/files/eco-box/</a></li> <li>• Brochure <a href="https://toderica.d-soft.ro/files/eco-box/docs/brochure.pdf">https://toderica.d-soft.ro/files/eco-box/docs/brochure.pdf</a></li> <li>• Catalogue <a href="https://toderica.d-soft.ro/files/eco-box/docs/catalogue.pdf">https://toderica.d-soft.ro/files/eco-box/docs/catalogue.pdf</a></li> <li>• Banner <a href="https://toderica.d-soft.ro/files/eco-box/docs/banner.pdf">https://toderica.d-soft.ro/files/eco-box/docs/banner.pdf</a></li> <li>• Rollup <a href="https://toderica.d-soft.ro/files/eco-box/docs/rollup.pdf">https://toderica.d-soft.ro/files/eco-box/docs/rollup.pdf</a></li> <li>• Poster <a href="https://toderica.d-soft.ro/files/eco-box/docs/poster.pdf">https://toderica.d-soft.ro/files/eco-box/docs/poster.pdf</a></li> <li>• Business-card <a href="https://toderica.d-soft.ro/files/eco-box/docs/business_card.pdf">https://toderica.d-soft.ro/files/eco-box/docs/business_card.pdf</a></li> </ul>		

## 3. The highest profit

### a. Highest profit

Company	Cost of sold goods	Average inventory	Rotation Index = $\frac{CG}{AI}$
Ecobox	756	1400	0.54

### b. Profit

Company	Revenues	Costs of sold goods	Profit
Ecobox	2579	756	1823

## 4. The highest turnover

Company	Revenues
Ecobox	2579